



Contact: Andrew Dohan, Director of Marketing, ChildServ
adohan@childserv.org, (773) 867-7328

FOR IMMEDIATE RELEASE:

ChildServ declares 2017 “Year of Future Leaders”

Chicago, Ill. – January 12, 2017 – ChildServ, a nonprofit dedicated to building better lives for children at risk, today declared 2017 the “Year of Future Leaders.”

“Investing in the promise and well-being of children – our future leaders – ensures that they will achieve their potential and lead in their personal, family and professional lives,” said Dan Kotowski, President and CEO of ChildServ. “This declaration challenges our community, corporate and faith partners to do everything in their power to guarantee a successful future for all children.”

ChildServ’s “Year of Future Leaders” includes 12 monthly campaigns, engaging the public in unique and exciting ways to support children who are at risk. The first is “My Resolution”: a social media campaign featuring short videos of people resolving to help children in 2017 to reach their potential.

To follow ChildServ’s “Year of Future Leaders,” connect with the agency on social media or visit www.childserv.org.

About ChildServ

Since 1894, ChildServ has helped children and families who are at risk to build better lives and achieve their potential. The social service agency provides community-based programs, including foster care and adoption services, counseling, residential group homes, community support and early childhood education, to vulnerable children and families in Cook, DuPage, Kane and Lake counties.

###